



FOR IMMEDIATE RELEASE

NEW ORLEANS, LA - TURK Sports announces its first “TURKmoney” Financial Literacy Workshop to be held **Tuesday, September 25th at 1:30 PM @Warren Easton Charter High School**, facilitated by members of Regions Bank Financial Wellness Team. They are responsible for delivering “high quality, free of charge financial education that will assist people in taking charge of their finances.”

The purpose of “TURKmoney” Financial Literacy Workshop is to provide High School student-athletes with a basic financial education and to prepare them for the future and what to do when they start making money. Youths will be taught the importance of money management, and how they can start using those skills now so they will be ready and able in the future.



The series of workshops will be catered to High School student-athletes, promoting the importance of:

- Managing personal finance and debt, investing, insurance, establishing relationships with banks, real estate and paying for college. Student-athletes will be exposed to opportunities available beyond the field, from the perspective of team ownership, management and coaching.

This will be the first in a series of multiple financial literacy workshops at area high school campuses and auditoriums. This initiative will specifically target inner-city youths who are most often neglected and have limited resources and opportunities.

These workshops will be a new addition to the organization, leading up to it’s 2nd Annual “Best of the Boot Awards” Video Scholarship & Award Competition, which will be held in April 2019. The first edition of the “Best of the Boot Awards” last spring was very successful. High School student-athletes from around the Metro-New Orleans had the privilege of representing their schools and being honored.

If you would like benefit from this FREE opportunity, by hosting a one (1) hour “TURKmoney” Financial Literacy Workshop on your campus, please email Jordantheturk@gmail.com or call 504.669.2855

Turk Sports is a youth-based organization. We are dedicated to preparing student-athletes for life after the game. Our goal is to specifically target inner-city youths who are most often neglected and have limited resources and opportunities. Through this organization, we purpose to educate High School student-athletes on financial literacy, leadership programs and other avenues in sports. See mission and more info about TURK Sports at www.TurkSports.org

https://youtu.be/Smak5JIDE8I?list=PLq2_ovgpF7eE1PNUJxLkYht6L9dqJgAgA

<https://youtu.be/3SXXWUqyIWk>

###